

# WENDY AMANDA COUTINHO

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As a visual art professional with over a decade of experience in Art and Advertising, I am deeply committed to curatorial endeavours that prioritise accessibility and approachability, fostering meaningful experiences that resonate beyond traditional boundaries.

CURATORIAL ENDEAVOURS | NOVEMBER 2022 ONWARDS

## 0832

Artists included Subodh Kerkar, Viraj Naik, Sonia Rodrigues Sabharwal, Sripad Gurav, Sagar Naik Mule and Siddharth Kerkar.

The curatorial narrative of this exhibition touched upon several facets of diasporic living, specifically that of the Goan community. 0832 received wide media coverage, nationally and internationally.

MUSEUM OF GOA | NOVEMBER 2022

## THE FINAL SPEECH

Artists included Ratnadeep Adivrekar, Smruti Joshi, Subodh Kerkar, Riyas Komu, Viraj Naik, Pranati Panda, Sonia Rodrigues Sabharwal, and Kishore Shinde.

This exhibition drew inspiration from Charlie Chaplin's iconic address in 'The Great Dictator' (1940). The artworks encapsulated personal contemporary reflections on society through the 'self', spanning politics, philosophy, religion, technological advancements, and more, echoing Chaplin's timeless message.

DELHI NCR | MARCH 2023

*Gopakapattanam*  
SE  
GOA

Artists included Subodh Kerkar, Viraj Naik, Ashish Phaladesai, Chaitali Morajkar, Sweetie Joshi, Midhun Mohan, Bhisaji, Pradeep Naik, Shailesh Dabholkar, Sidhan Kundaikar, Sonia Rodrigues Sabharwal, Sripad Gurav and Leticia Alvares. This exhibition illuminated Goa's multifaceted history, from prehistoric times to recent history, urging recognition and celebration of its cultural diversity often obscured by mainstream narratives

GOA | MARCH 2023

**spontaneous order**  
AN UNINTENDED COORDINATION OF INTENTIONAL ACTION

The exhibition showcased 12 meticulously crafted artworks by Anni Kumari, developed over 2023.

Anni's profound inquiry into self-organising systems, mathematical algorithms, and the convergence of diverse influences, including tribal art, was meticulously curated to uphold a compelling conceptual unity.

MUMBAI | SEPTEMBER 2023

## CleanSlate

The exhibition presented works by nine emerging artists, exploring the theme of 'starting over,' it delved into the innate human capacity for perpetual growth and metamorphosis, resonating across realms of mythology, religion, nature, urban landscapes, and the bedrock of civilisations.

MUMBAI GALLERY WEEKEND | JANUARY 2024

## embody

This exhibition explores how the body acts as a vessel that carries borrowed histories—whether through inherited cultural practices, external technologies, or the traces of other bodies. The artists focused on how external influences inscribe themselves onto the body, making it both a personal and collective archive of human experiences across different times and geographies.

MUMBAI GALLERY WEEKEND | JANUARY 2025

# INTERTWINED

Artists included The Progressive Artists' Group and other Modern Indian Artists ranging from Tyeb Mehta to Kishen Khanna to B Prabha to other renowned artists of India.

The curatorial narrative of this exhibition delves into how artists have wielded resistance as a personal, creative force—rejecting rigid ideologies and crafting their own narratives, which aren't necessarily political.

PROGRESSIVE ART GALLERY, DUBAI, UAE | APRIL 2025

## Art Fraternity | National & International Experience

2017 - 2022



THE BOMBAY ART SOCIETY, MUMBAI  
**MANAGER** | 2017 - 18

Oversaw the seamless orchestration of gallery bookings and administrative operations across the entirety of the establishment.

Chaired Committee Members' meetings, offering strategic administrative insights for punctual execution.

Spearheaded the planning, execution, and hosting of both quarterly exhibitions and Corporate Social Responsibility initiatives with meticulous attention to detail and sophistication.

Represented the gallery at the Busan International Art Fair (BIAF) in 2017, showcasing a curated selection of emerging artists.



CHEMOULD PRESCOTT ROAD, MUMBAI  
**SALES DIRECTOR** | 2018 - 20

Collaborated with various teams including Administration, Shipping, Design, Communication, and Accounts for in-house exhibitions and art fairs.

Maintained updated records of artwork prices and engaged national and international clients.

Implemented client expansion strategies and nurtured artist relationships through studio visits and regular art practice discussions.

Produced press releases, wall texts, artist statements, & written materials.

Represented the gallery at major national and international art fairs including Architectural Digest Design Show, India Art Fair, and Art Basel Hong Kong.



1X1 ART GALLERY, DUBAI, UAE  
**GALLERY MANAGER** | 2021 - 22

Curated two virtual exhibitions;  
• Saba Qizilbash's Grey Area  
• Birender Kumar Yadav's Slow Dancing in a Burning Room

Conceptualised and organised 'oneWall 2021,' featuring exhibitions by Judy Blum Reddy, Chittrovanu Mazumdar, Muzzumil Ruheel, and Poonam Jain.

Managed end-to-end execution of exhibitions and art events, including curation, contracts, logistics, media, and marketing.

Conducted curated walkthroughs for collectors, visitors, and students, for both exhibitions and the gallery's contemporary and modern Indian art collections.



Post Graduate Diploma in Modern and Contemporary Indian Art and Curatorial Studies, 2018 - 2019  
Dr Bhau Daji Lad Mumbai City Museum, Mumbai, India

Higher Art Examination (Art Teachers' Diploma) Diploma, 2015 - 2017  
Sir J. J. School of Art, Mumbai, India

Post Graduate Diploma in Advertising and Media, 2010 - 2011  
GICED, University of Mumbai, India

Bachelor of Economics, 2009 - 2010  
St. Xavier's College, University of Mumbai, India | Honours' Certification in Economics

